

Thomas's Catering Department

Our Suppliers



www.yeovalley.co.uk

- Yeo Valley founders, Roger and Mary Mead began making yogurt, using milk from their dairy herd, in 1974, selling them from the gate of their farm and to local shops.
- Production of organic yogurt was started in 1993, as local farmers who were producing organic milk had difficulty finding a consistent demand for it. Yeo Valley encouraged more local farmers to become organic and form a cooperative, guaranteeing to buy their produce to cope with growing demand. Today Yeo Valley Organic is a well-known organic dairy company, with many awards for product quality and innovation, and a Queen's Award for Enterprise presented in 2001 for the revolutionary way it worked with its farming suppliers, encouraging them to turn organic and giving them long-term 'fair trade' contracts
- In March 2012, the business was re-branded as "Yeo Valley Family Farm". Their new brand identity changed from a droplet of milk to a heart containing with the words "Yeo Valley Family Farm" and the strapline "Supporting British Family Farms" beneath it.

